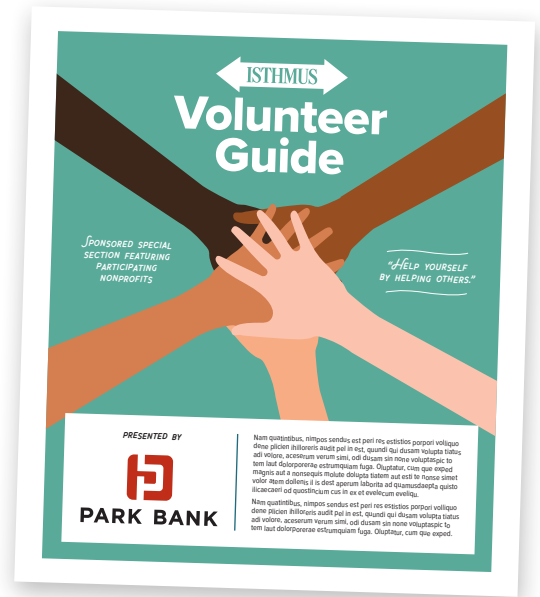




Volunteer Guide

PRESENTED BY
Park Bank

The Isthmus Volunteer Guide is a sponsored special section of Isthmus full of opportunities to help make Dane County a better place for everyone through direct participation with nonprofit organizations in our community. Participating nonprofits are listed in the guide for a nominal fee by supplying information about their work, the opportunities for volunteers, and how to get in touch. The Volunteer Guide will be published and distributed in the November issue of Isthmus (distribution 35,000) on Nov 7, 2024. The issue will include several stories about Madison's nonprofit community. The guide will be available online at isthmus.com until the next guide is published.



SPONSORSHIP LEVELS

Presenting Sponsor (1) – \$5,000

Own the Volunteer Guide, with your logo/company at every touch point in print and online ("Isthmus Volunteer Guide, presented by [sponsor]")

- Logo prominently displayed on the Volunteer Guide online and in print
- Paragraph of text in the November issue of Isthmus highlighting the Dane County community at the start of online + print Volunteer Guide
- Full page advertisement in November or December issue (separate from the guide, \$2,940 value)
- Logo on all promotions for Volunteer Guide, including Isthmus and United Way newsletter mentions, Isthmus print and online house ads, Isthmus social media



Supporting Sponsor (6) – \$1,000

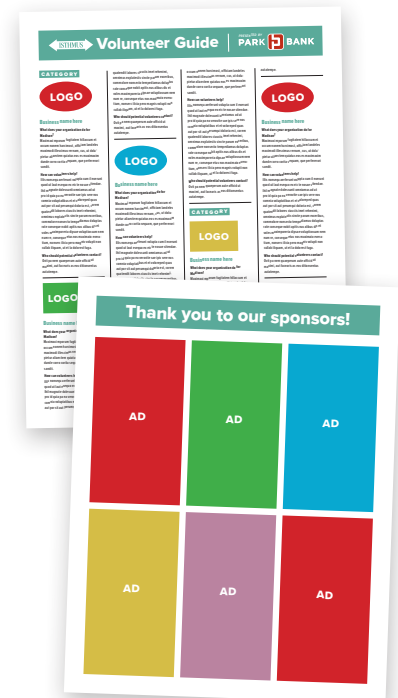
Show your support for our nonprofit community in the November issue and year-round online

- 1/6 page group ad on the last page of the guide in print and online (\$300 value)
- 1/4 page ad in November or December issue (\$935 value)

Participating nonprofit Listing – \$150

Nonprofits in need of volunteers provide a summary of their work and the opportunities available for volunteers

- Name and Logo
- Organization Description and Mission (60 words)
- Volunteer opportunities (100 words)
- Contact information
- Inclusion in print and online guide
- Request up to two edits (or removal) in the online guide during its lifetime



Interested? Contact Mark Clear (mclear@isthmus.com) or Barbara Bolan (bbolan@isthmus.com).